

STRATEGIC PLAN
METHODOLGY

1-Brief Analisis of:

What as Mayfirst, we have done well, what not so well.

2-General Overlook for the USA and Mexico (Alfredo's version)- VISION FOR MEXICO

3-Appdating our Mission and Vision in the long term scenario

4-Diagnosis of Mayfirst:

FACTOR	STRENGTHS	WEAKNESS	OPPORTUNITIES	THREATS
SUPPORT				
MEMBERSHIP				
ADMINISTRATION				
OUTREACH				
INTERNATIONAL PRESENCE AND ALLIANCES.				

5-Medium and long term goals and strategies for each goal.