

PLAYBOY ENTERPRISES, INC.

September 19, 2013

VIA FAX: (815) 642-9756

Attention: DMCA Agent
461 54th Street
Brooklyn NY 11220

Dear Sir or Madam:

It has been brought to our attention that web pages found at <http://partywithplayboy.com> display, without authorization, reproductions of images and logos owned by Playboy Enterprises International, Inc. ("Playboy"). All right, title and interest in and to these logos and images belongs to Playboy.

I believe in good faith that the disputed images and logos displayed on <http://partywithplayboy.com> are not authorized by the copyright owner, its agent or the law.

Accordingly, please remove the unauthorized reproductions of Playboy copyrighted logos and images on <http://partywithplayboy.com> and on all web pages under your control.

Examples of the copyrighted material can be found at the link(s) below:

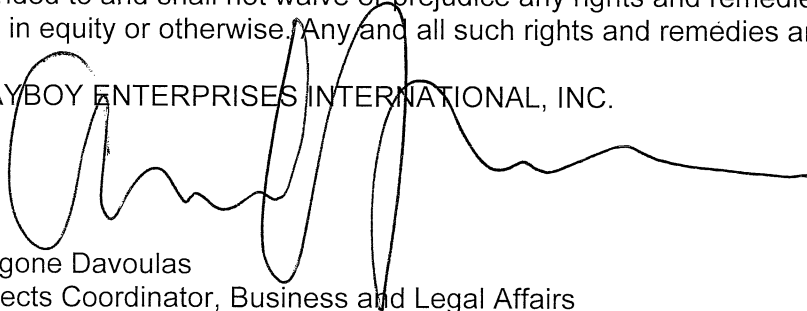
<http://partywithplayboy.com>

http://partywithplayboy.com/playboy_files/img/ConsentCommandments868.png

I, Antigone Davoulas, under penalty of perjury, am authorized to act on behalf of Playboy Enterprises International, Inc. in regard to the above-mentioned unauthorized reproduction of the Playboy copyrighted images. My contact information is as follows: Playboy Enterprises International, Inc., 9346 Civic Center Drive, Suite 200, Beverly Hills, California 90210, Phone: 310-424-1800, E-mail: adavoulas@playboy.com.

We look forward to hearing from you and resolving this matter immediately. This letter is not intended to and shall not waive or prejudice any rights and remedies that Playboy may have at law, in equity or otherwise. Any and all such rights and remedies are hereby expressly reserved.

PLAYBOY ENTERPRISES INTERNATIONAL, INC.



Antigone Davoulas
Projects Coordinator, Business and Legal Affairs